

Pine Grove Mills Farmers Market

Social Media (Facebook) Volunteer

The Pine Grove Mills Farmers Market is looking for a social media savvy volunteer to assist with our Facebook presence for the 2022 season.

Tasks:

Create 1-3 engaging Facebook posts per week during the market season (16 weeks).
Post will be created in CANVA and could include recipes, photos of products, vendor profiles and upcoming events.

Volunteer will have access to our Facebook Page and will be able to upload posts directly.
Management of comments and messages regarding posts will be taken care of by another volunteer.

Volunteer will have a direct line of communication with the market manager or another volunteer in order to ask questions about what is in season and upcoming events.

Volunteer could come to the market to take their own photos or utilize past photos in our google drive.

Skills:

Social Media engagement knowledge
Knowledge of the Facebook platform
Experience with CANVA or other similar content creators
Creativity

Time Commitment:

1-2 hours a week before the weekly market on Thursday. *Post can be scheduled throughout the week at one time

Volunteer hours can be completed remotely.

If interested please contact

Linda Rosensteel @ 814.880.6059 or lindarosenteel@comcast.net

Or

Sally Kolesar @ 814.861.1313 or kolesarsally@comcast.net