



4/5/2021

We're growing, join us! 2020 saw tremendous growth at the Pine Grove Mills Farmers Market and it felt like our third year was the charm. We saw growth in our traffic with an increase of 72% from our first year. We saw growth with our vendor satisfaction and retention. And we also saw the opportunity to foster economic growth in our community by hosting six brand new small businesses.

This season we are working to make our market more equitable with the plan to add an EBT machine. Folks who receive food assistance will be able to use their SNAP Benefits at our market to purchase fresh vegetables, fruits and meat. In order to get this program up and running, however we need additional support.

We invite you to invest a portion of your marketing budget with us. Our Sponsorship Program aims to not only highlight your business, but also to provide funds outside of our normal revenue streams to expand on important projects that will benefit our market and the people we serve.

For 2021 we have revamped our sponsorship levels and included more opportunities to spread your business's name and logo throughout our community. Because of the supporting relationship with St. Paul Lutheran Church, your sponsorship is a tax-deductible donation. Checks may be made payable to St Paul Lutheran Church with PGMFM Sponsor denoted in the memo line and mailed to PO BOX 200 Pine Grove Mills, PA 16868

To ensure your company is included in our marketing materials, please respond by May 1st by returning the following page denoting your sponsorship level and your payment in the self addressed envelope that is included. After we receive your payment we will reach out to you for an updated logo and any additional information we may need.

If you have any questions or would like further information, please feel free to contact me by phone at (814) 207-5860 or marketmanager@pgmfarmersmarket.com

Thank you for your consideration!

Respectfully,

Casey VanNest and The Pine Grove Mills Farmers Market Steering Committee

BRONZE LEVEL \$150

- Your Logo added to our market website and our weekly newsletter
- Recognition on our Social Media when we thank our sponsors

SILVER LEVEL \$300

- Your logo added to our market website and our weekly newsletter
- Recognition on our Social Media when we thank our sponsors
- Recognition on our Facebook Cover Photo
- A one time promotion (300 word article) in our weekly market email

GOLD LEVEL \$500.00

- Your logo added to our market website and our weekly newsletter
- Recognition on our Social Media when we thank our sponsors
- Recognition on our Facebook Cover Photo
- A one time promotion (300 word article) in our weekly market email
- Your logo added to our market banner, that is hung weekly
- Your logo added to our annual coupon mailer targeting Pine Grove Mills and surrounding communities

Name	
Business Name	
Primary Phone Number	
Email	
Sponsorship Level (please circle)	BRONZE SILVER GOLD

I would not like to be a sponsor, but I would like to give a donation of \$_____
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