

PGM FARMERS MARKET

Pine Grove Mills Farmers Market Newsletter



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Welcome

You are receiving this because you expressed an interest as a consumer or vendor in the PGM Farmers Market.

"I think much of my inspiration comes from nature. I feel alive when I take a long hike with my dog or when I just spend time outdoors, appreciating the beauty of this world. I even feel alive and inspired when I walk through farmers markets appreciating and learning about local fruits and vegetables."

Amanda Schull

Current Status

The steering committee completed a business plan for the Farmers Market and have received approval from Ferguson Township to hold the market at the St Paul Lutheran Church at 277 West Pine Grove Rd.

The Market will open June 14, 2018 or the first Thursday after the last day of School at the Ferguson Township Elementary School during the hours of 3 pm to 7 pm. The market will be open each Thursday until the end of September.

Vision & Goals

VISION

To foster a producer-focused farmers market located in Pine Grove Mills that will provide access to fresh and healthy foods, support growers and producers, and serve as a community gathering place.

GOALS

Provide a variety of accessible fresh food

Support local producers

Build opportunity—empower at least two new producers to enter the marketplace each season

Keep affordability in mind

Strengthen community engagement

Vendor Applications

The Steering Committee will be inviting potential vendors to complete an application to reserve a space at the market. Vendors can request an application by emailing admin@pgmfarmersmarket.com or by calling 814-883-8826. The business plan calls for a minimum of 10 vendors. The goal is to offer a variety of produce to meet the needs and tastes of the community.

Producer Only

The Pine Grove Mills Farmers Market will be a producer-focused market.

So what is a producer-only market? A simple definition is a market at which vendors are only permitted to sell items which they have produced.

There are many variables in vendor products that could challenge the simple definition; for example, bread produced by a vendor using ingredients produced somewhere else.

Our goal is to align the interests of the producers, sellers and consumers with the joint interest of providing safe, healthy and local food.

Market Coordinator

The business plan includes establishing a part-time market coordinator position to manage the market. This is a paid position. The Steering Committee is currently working on a job description. If you are interested in this part-time position, please email admin@pgmfarmersmarket.com or call 814-883-8826.



Elwin Stewart with Happy Valley Winery at the 2017 Harvest Festival.



Community fellowship at the hospitality tent during the Harvest Festival.

Farm to You

Diana Griffith launched Farm to You in November 2017 to serve consumers who may not have time to go to a farmers market and to help farmers promote and distribute their products. Her goal is to make ordering as direct, personal and convenient as possible. As a result of conversations during the Harvest Festival in September, Diana formed an agreement with the St. Paul Lutheran Church to be a distribution point.

On December 31 the church had major flooding in the fellowship hall, kitchen and basement due to a water line break so the pick-up location at the St Paul Lutheran Church is on a temporary interruption. It is expected that the fellowship hall and kitchen will be out of service until April 1.

Farm to You ordering will resume Thursday, January 25, for delivery between January 30 and February 1.

The current vendors are Byler Goat Dairy, Spring Bank Acres, and Trifolia Naturals and Botanicals.

Sign up to receive the weekly Farm to You e-newsletter. You can order products by email or Facebook message. Payment by check or cash is made at the time of delivery.

To sign up for the e-newsletter, request a menu or make an order, email: dwgfarmpromotions@gmail.com

Spread the Word

We have created an email distribution list to keep all who are interested in the Pine Grove Mills Farmers Market informed. If you know friends or family who would like to be on this list, please ask them to sign up at <http://pgmfarmersmarket.com/News> or send an email request to admin@pgmfarmersmarket.com



Tentative farmers market layout